

BiZ FiT

Building Business Resilience

No one can accurately forecast the future, but we do know the economy is constantly changing. So we are inviting all small business owners across WA to be part of the BiZFiT program and get ready to meet the challenges ahead!

The BiZFiT program comprises of 4 parts and has been designed to help you gain the tools to sustain your business for the long term, regardless of the economic conditions.



BiZFiT Local Business Forum

The Local Business Forums focus on helping you understand what you need to know to ensure the future success of your business.

Using the latest information on global, national, state and local economic data, our presenter will bring you up to speed on key changes ahead for your local region and how these could affect your business. The second half of the Forum focuses on what you can do to build a more successful business.

Attending the Local Business Forum will give you:

- Exclusive information on the impact of the changing environment on local conditions and your business;
- Opportunities to ask questions about the future of your region and how that forecast might affect your type of business;
- Practical ideas you can use immediately to improve your business.

See over for more information

For only \$20 you can get the edge on your competitors
and build the resilience of your business.
Ticket includes refreshments.

Places are limited - confirm your attendance today to avoid disappointment.

To register:

Call us on 131 BIZ (131 249) or email us at bizfit@smallbusiness.wa.gov.au

Proudly presented by:

In conjunction with:





Local Forum Dates and Times

Date	Time	Location / Area	Venue
Fri, 30 October 2009	7.30am - 9.30am	Perth CBD	Chamber of Commerce and Industry WA 180 Hay Street, Perth
Wed, 4 November 2009	7.30am - 9.30am	Stirling	Rendezvous Observation City The Esplanade, Scarborough
Wed, 4 November 2009	5.30pm - 7.30pm	Fremantle	Trade Winds Hotel 59 Canning Hwy, Fremantle
Wed, 11 November 2009	7.30am - 9.30am	Busselton	The Goose Restaurant Geographe Bay Road, Busselton
Wed, 11 November 2009	2.00pm - 4.00pm	Manjimup	Cabernet Restaurant Kingsley Motel, 74 Chopping St, Manjimup
Thu, 12 November 2009	12.30pm - 2.00pm	Bunbury	Lighthouse Beach Resort Carey Street, Bunbury

Coming to more locations across the State in 2010...

Please contact us at BiZFiT@smallbusiness.wa.gov.au or call us on 131 BIZ (131 249), tell us where you live, and we'll let you know when we will be in your area.

Who will be presenting?

Nathan Taylor is the Manager of Business Policy at the CCIWA, the state's leading business association and the second largest of its kind in Australia. The CCIWA Business team has developed a strong reputation as leading independent analysts of key issues affecting Western Australian business.

Matthew Winter has extensive experience in strategy, business planning and marketing having worked over the last 15 years as Lead Consultant with organisations, such as Bunnings, BHP and iiNet. In addition, Matt presents courses to business owners in the areas of business strategy and marketing at Curtin University's prestigious Centre for Entrepreneurship. He is also CEO of a rapidly growing tourism business in Exmouth that doubled its turnover every year from 2003-2008.

You might also be interested in...



BiZFiT Pulse Checks – a free one-on-one check of the current state of your business



BiZFiT Extend – a two day business focussed program, which explores financials, marketing, strategy and people management. All this for only \$200.



BiZFit Scholarships – subsidies towards course fees, enabling you to undertake more long term business training.

Would you like to find out more?

Call us on 131 BIZ (131 249), email us at bizfit@smallbusiness.wa.gov.au
or visit www.smallbusiness.wa.gov.au