



Minister for Finance; Commerce; Small Business
Hon Simon O'Brien MLC

Our ref: 29-20786

Mr Oliver Moon
Chief Executive Officer
Combined Small Business Alliance of WA (Inc)
PO Box 2237
MIDLAND DC WA 6936

12 JAN 2012

Dear Mr Moon

SMALL BUSINESS COMMISSIONER

Thank you for your correspondence dated 21 December 2011 regarding the appointment of WA's inaugural Small Business Commissioner.

The appointment of Mr David Eaton as the Small Business Commissioner ("the Commissioner") for Western Australia represents the Government's commitment to small business in the State and further raises the profile of the small business sector. Mr Eaton has considerable experience of small business; having been a small business owner of seven years and later becoming the National Manager Commercial Services for Australia Post.

The Commissioner, who will also be the Chief Executive Officer of the Small Business Development Corporation, will work to reduce the vulnerability of small businesses to unfair market practices and will offer hands-on, timely and uncomplicated assistance. Under the Commissioner, the SBDC will now provide a low-cost, non-litigious dispute resolution service focussed on preserving business relationships, and will have a specific role in assisting with the resolution of retail tenancy disputes.

I would like to thank you for your ongoing support and I look forward to working with you and your members in the New Year.

Yours sincerely

SIMON O'BRIEN MLC
MINISTER FOR FINANCE; COMMERCE; SMALL BUSINESS