



**Tuesday 20 October 2009**

As technology evolves more innovative ways to communicate are found: telephone, email, voicemail, video, VOIP (voice over internet protocol), mobile telephony, instant messaging, Facebook, Twitter, YouTube, the list goes on.

The dilemma businesses face today is how to communicate using these media without being overwhelmed by their complexities.

- Do the benefits really outweigh the investment in time and resources?
- Can these systems be simple to use and understand?
- What is VoIP?
- What is Unified Communications?
- How can these media benefit your



Paul Scanlan, General Manager, IPL Communications Pty Ltd, will give this powerfully informative presentation. Paul has more than 25 years of commercial experience managing businesses at an executive level in Australia and New Zealand. He will draw on

business?

- What are the risks?
- What is the Mobile Workforce?
- How do you mobilise your workforce?
- What are the Pros and Cons of a mobile workforce?
- How will the Government's Nation Broadband Network effect your Business?
- What resources are available to help you plan a structured communications strategy?

All these questions and more will be answered in this *accessible* presentation. The communication industry 'gobbley gook' will be stripped away and you will be informed without the daunting fog, so you can make decisions about the needs of *YOUR* business.

**The communication systems of the future have arrived and you will find yourself disconnected if you are not informed.**

**Time:**

7.00am - 9.00am  
Tuesday 20 October 2009

**Location:**

City of Cockburn  
1st Floor 9 Coleville Crescent  
Spearwood

**RSVP:**

5pm Friday 16th October 2009

his experience of developing and implementing unified communication strategies to ensure your questions are answered and the curtains of mystery are drawn back.

This Event is Proudly Supported  
by MCCC Member  
Commander Centre Perth South



Managing Director, Minnie Tan

- ONLY -

\$35 members

\$45 non-members

Hot Breakfast Included

**Download Registration Form**