

Subject: SBDC Media Release: Building resilience - a must for Western Australian businesses

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Building resilience - a must for Western Australian businesses

Business owners and operators wanting to polish up their business skills or get better results from their businesses are being offered great opportunities through the State Government's BiZFiT resilience program for 2011.

Small Business Development Corporation (SBDC) Acting Managing Director, Ms Jacky Finlayson, says the BiZFiT program has been an overwhelming success since it began in October 2008 and more workshops have been added this year.

"BiZFiT has been specially designed to build resilience in both the business and the business owner," Ms Finlayson said.

"There are several elements to the program that will help business owners work smarter to increase profits, improve their work/life balance and grow their business for the long term."

In the past two years, more than 1,720 business owners have taken part in BiZFiT, with many completing more than three elements of the program. Over 60 have been awarded BiZFiT Scholarships through the Curtin University's Centre for Entrepreneurship.

"Small business operators today are realising the benefits that can be gained from a more formal approach to running their business," Ms Finlayson said.

"Gone are the days of pottering along, hoping things will work out in the end.

“Anyone who wants to succeed in business today, and get better returns from their investment, needs to implement careful management practices.”

Details of the 2011 BiZFiT events and workshops in metro and regional areas are available at: www.smallbusiness.wa.gov.au/bizfit <<http://www.smallbusiness.wa.gov.au/bizfit>> .
Bookings now open.

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